



RULES AND REGULATIONS

No purchase necessary to participate. A purchase will not improve chances of being selected.

Eligibility: The Penn Station Louisville Athlete of the Month/Year program (the “Program”) is open to all senior Louisville, Kentucky area high school students.

Sponsors: Penn Station, Inc., 1226 US Highway 50 Milford, Ohio 45150 and Louisville Cheesesteaks, LLC, 300 West Woodlawn Ave., Suite 102, Louisville, KY 40214.

How to Nominate: Nominations for the Contest may be made (i) online at pennsubs.com, or (ii) by mailing a letter identifying the nominated student’s name, high school, and the name and complete address and phone number of the person submitting the nomination to: Penn Station Athlete of the Month, 300 W. Woodlawn Ave., Suite 102, Louisville, KY 40214. Nominations are only accepted for months of October, November, December, January, February, March, April and May and must be received by the last day of the month for which the student is being nominated. Nominations from one month are not carried forward to the next month, but there is no limit to the number of times non-winning students may be re-nominated.

Selection Process: Penn Station Athlete of the Month/Year winners will be selected by qualified community representatives based upon the nominee’ excellence in athletics, citizenship, accomplishments and qualifications. Winners will be notified via their high school principal or athletic director. The potential winner (or their parent/legal guardian if a winner is a minor in his/her place of residence) will be required to complete and return a student information sheet, submit a photo and school logo, and sign and return a declaration of compliance and, except where prohibited, a liability/publicity release, all of which must be received by Penn Station within the time period indicated in the notification letter in order to claim his/her prize from Louisville Cheesesteaks, LLC. Monthly winners will be featured on WLKY. Representatives of the potential winners’ schools must provide written authorization/proof of a winner’s eligibility within the time period indicated in the notification letter. During the Athlete of the Year selection process, representatives of each Athlete of the Month winner’s school may be required to provide updated information to Penn Station regarding the school’s Athlete of the Month student(s). Penn Station reserves the right to name an alternate winner if a potential winner cannot be contacted or fails to return the declaration of compliance and liability/publicity release by the specified date, or if representatives of the potential winner’s school fail to submit the required information by the specified date.

The School Spirit Award winner will be selected by qualified community representatives based upon the school that has the most spirited Athlete of the Month winner presentation.

Prizes: Eight (8) Athlete of the Month winners will receive: (i) a feature in Penn Station’s advertising, (ii) \$150 donation to their high school in winner’s name; (iii) “Party of 10” Gift Certificate redeemable at any Louisville area Penn Station; (iv) Athlete of the Month T-shirt; (v) Athlete of the Month trophy;

ATHLETE *of the* MONTH



and (vi) in-store display featuring student profile. Each Athlete of the Month winner will also be a finalist for Penn Station Athlete of the Year. All prizes provided by Louisville Cheesesteaks, LLC.

One (1) Athlete of the Year winner will receive a \$5,000 college scholarship. The scholarship will be forfeited if the winner does not attend college within three years of the award date.

One (1) school will win the \$1,500 School Spirit Award.

Release: Penn Station Athlete of the Month/Year winners, or winners' parent/guardian if winner is under the age of majority in their jurisdiction, agree to release and hold harmless Penn Station, Inc., Louisville Cheesesteaks, LLC, and any promotional partners (including without limitation WLKY), each of their parent, subsidiary, affiliate and related companies, and each of its and their respective officers, directors, employees, and agents (collectively the "Released Parties") from and against any losses, damages, rights, claims or causes of action of any kind arising, in whole or in part, directly or indirectly, out of participation in the Program or resulting directly or indirectly, from acceptance, possession, use, or misuse of any prizes awarded by Louisville Cheesesteaks, LLC in connection with the Program, including without limitation personal injury, death, and/or property damage, as well as claims based on publicity rights, defamation, and/or invasion of privacy.

Limitations of Liability: The Released Parties are not responsible for: (i) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Program; (ii) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (iii) unauthorized human intervention in any part of the entry process or the Program; (iv) technical or human error which may occur in the administration of the Program or the processing of entries; or (v) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Program or receipt or use of any prize awarded by Louisville Cheesesteaks, LLC or while traveling to or from any prize-related activity.

General: The Penn Station Athlete of the Month/Year winners are responsible for all taxes relating to the prize(s) awarded. Penn Station reserves the right to change the rules at any time. Penn Station reserves the right to substitute the prizes of equal or greater value.